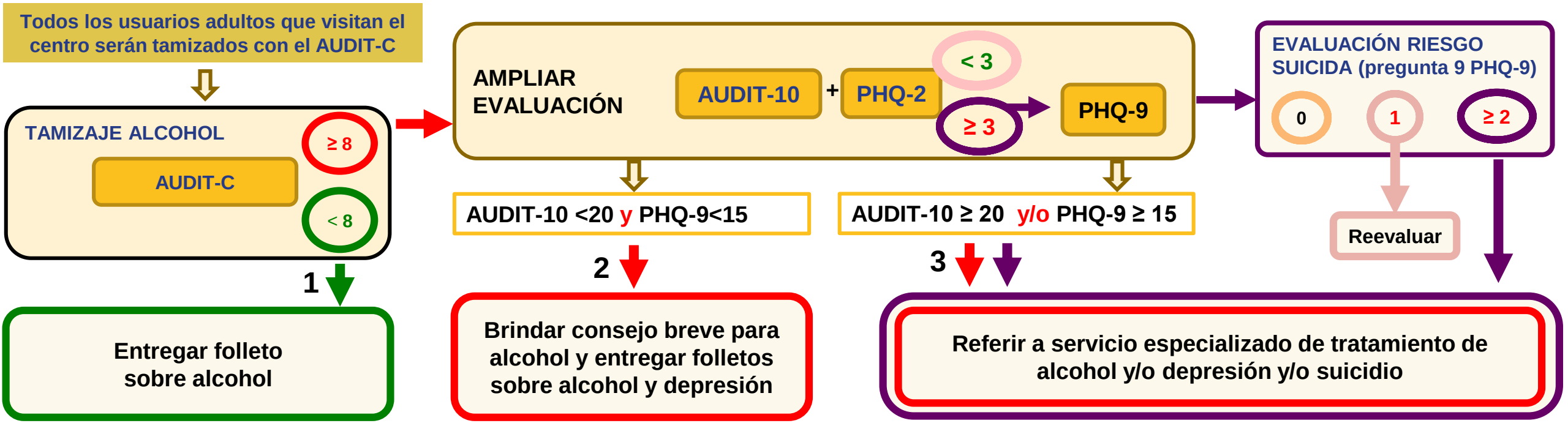Hablemos del alcohol